

Advanced E-Commerce and Digital Marketing Program

E-Commerce Sales Credit Schedule

Type	Tier based upon Retailer's B2B sales level at Anchor	Sales Credit
A	\$100–\$500/mo \$2000–\$6000/yr	4%
AA	\$501–\$1500/mo \$6001–\$18,000/yr	6%
AAA	\$1501+/mo \$18,001+/yr	8%

1. Anchor is to be designated as Vendor of Choice
2. Rolling 6-month Sales Volume calculated monthly
3. Sales Payout based on Product Sale Value (excluding taxes)
4. Monthly Sales Payout must be claimed within one year and will be given as a credit on Anchor account
5. Free Freight – Media Mail or lowest cost trackable shipping